
MEMBERS...UP CLOSE AND PERSONAL



Michelle Slovák
Member, IFDA, Allied
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Color – Design – Decoration
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by Maggie Hoehn

A graduate of the Parsons
School of Design, Michelle

Slovák has been involved with almost every aspect of home furnishings, from designing interiors to product design, from make-over stories for magazines, to photo styling. What is her driving force? A passion for color! She is often hired specifically for her color expertise.

What were your early influences that led to your career path? My parents hired a decorator when I was about ten and I was awestruck by the transformation of space through colors and patterns. My father took us to Bermuda around the same time and it changed my life—the colors were beautiful!

What are you working on now? Several high-end residential interior design projects in Manhattan.

What is your design philosophy? Comfort, beauty and joy with a splash of color!

What is your favorite thing to do in your spare time? I love to cook, read and walk around Manhattan.

What prompted you to join IIFDA? At the time, I was doing a lot of design and decorating projects for several magazines. A colleague and friend, Vicki Enteen, said that IFDA membership was a ‘must do’ especially for networking. I joined and was immediately drafted into doing special events. She said, ‘Someday you’ll thank me’—and I have!

What has been your involvement with IFDA? I’ve been an IFDA member for the past fourteen years and have held various board positions including VP Special Events, VP Membership, VP Membership Retention, chaired the Holiday Gala several times, and was the founding member of the Professional Development Committee.

What have you gained from your IFDA membership? My life has been enriched both professionally and personally. Chairing committees and events challenged me to grow in so many positive ways, and I can’t emphasize enough the networking—I have made wonderful friendships and much of my publicity is a result of IFDA contacts. I love the events that give us a chance to socialize and learn something new and exciting—like the recent event at Country Home and Comfort.